



DuPont<sup>™</sup>  
PERFORMANCE ALLIANCE<sup>™</sup>

## **DuPont(tm) Performance Alliance(tm) is Evolving... We're Streamlining to Serve You Better.**

The DuPont Performance Alliance program is based on gathering feedback to maximize efficiencies. One area that our members have commented on is the marketing material ordering process through the Performance Alliance Marketing Link website. Based on this feedback, we are discontinuing this site in favor of providing direct service for our customers.

What does this mean to Performance Alliance Customers? A Single Point of Contact, with a Real Person.

Performance Alliance Marketing Phase customers can still have access to Performance Alliance printed marketing materials, signage and apparel. But instead of online ordering, they just need to call their Performance Alliance Service Representative at 1-608-661-0810 to do so. The representative will manage the process and see that the shop receives the merchandise customized to their specifications.

Sometimes the simplest, best solution is to remove the technical layer, and allow people to deal directly with people!

Please make note of this change. We will announce this to Performance Alliance members via email notification. Ordering information will also be provided to member shops in the "Market Your Shop" section of the Performance Alliance Hub. Questions? Call 608.661.0810.

Respectfully,

Melissa Palzewicz  
Executive Project Manager  
Gates Business Solutions  
2418 Crossroads Dr., STE 3600  
Madison, WI 53718  
608-661-0810, extension 217  
608-354-8808 cellular  
608-244-0618 facsimile  
[mpalzewicz@gatessolutions.com](mailto:mpalzewicz@gatessolutions.com)

## **KLINER'S – KEEPING YOU INFORMED**

**ALLENTOWN: 1-610-433-3203 / HAZLETON: 1-570-454-7616 / PHILLIPSBURG: 1-908-859-5911**  
**POTTSVILLE: 1-570-622-4010 / READING: 1-610-929-4737 / SCRANTON: 1-570-344-8516**  
**STROUDSBURG: 1-570-424-2253**