



Pricing Announcement

To All:

Performance Alliance is now offering a new modular ala carte pricing structure. The new pricing structure will allow you to provide more flexibility in tailoring an offering that will meet the individual needs of your shop customers.

Now, shops can purchase the **Consumer Shop Locator** with Request an Estimate functionality ala carte or they can enroll in either the newly redefined **Operations and Marketing Modules**. Shops will now have access to any SOP's available in the new **SOP Selection Form** as well as the ability to create their own SOP's from a blank template. If shops are ready to kick their marketing efforts up a notch, they may subscribe to just the **Marketing Module**. The Marketing Module includes the Consumer Shop Locator and can be purchased separately from the Operations Module, or shops can receive a significant price reduction by purchasing the Premium Alliance Package which will include the Consumer Shop Locator, Operations and Marketing Modules.

Module Breakdown:

Consumer Shop Locator Module for \$35 per month includes:

- Internet Request an Estimate functionality.
- Performance Claims listing
- BodyShopNet listing

Operations Phase for \$85 per month includes:

- Consumer Shop Locator
- Standard Operating Procedures Suite
- Insurance, Repair, Business, Customizable and Blank SOP's
- Automated Testing
- Universal Audit
- Direct Mail
- Access to Continuing Education Unit (CEU) Vouchers
- Speed Your Growth Webinar Series

ALLENTOWN: 1-610-433-3203 / HAZLETON: 1-570-454-7616 / PHILLIPSBURG: 1-908-859-5911
POTTSVILLE: 1-570-622-4010 / READING: 1-610-929-4737 / SCRANTON: 1-570-344-8516
STROUDSBURG: 1-570-424-2253

Marketing Phase for \$135 per month includes:

Consumer Shop Locator
Alliance Marketing Software (AMS)
Photo Management
Customized Marketing Booklets
Customer Service tools
AMS Report Tools
Cycle Time
Production Reports
Customer Service Reports
Sales Scoreboard—Closing Ratio
Estimatics Report
Consumer Marketing Letters

Performance Alliance Premium Package for \$175 per month includes:

Consumer Shop Locator
Operations Module
Marketing Module

Please contact your Gates Business Solutions Account Manager for additional details 608-661-0810

Regards,

Troy Gates

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DuPont Performance Alliance

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