



Akzo Nobel's Lesonal paint system receives approval from Ford Motor Company

January 4, 2005 – Norcross, Ga. - Akzo Nobel Coatings, Inc., today announced that they have received approval from Ford Motor Company on the Lesonal brand paint system. This approval extends to Ford's collision repair centers as well as collision repair centers doing work on Ford products in the United States, Canada and Mexico for both National Rule and VOC regulated areas.

Over the last fourteen months Akzo Nobel conducted extensive testing based on their own requirements and the high standards of Ford Motor Company.

"We designed the Lesonal line to offer uncommon reliability," said Director of Marketing for Akzo Nobel Coatings Inc. in North America, Tim Loden. "The testing requirements of Ford Motor Company are recognized as being some of the most exacting in the industry. This approval validates our efforts and the standards that Akzo Nobel sets for the Lesonal brand."

Refinish Paint Technical Expert John R. Hughes of the Ford Body and Paint Technical Center reviewed and verified the test findings. "We hold our collision repair personnel to high standards," said Hughes. "They must be confident that the products they are using will work the first time and every time. The performance seen in the Lesonal brand will afford our paint technicians the reliability that they need to meet the expectations that Ford establishes for their customers."

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